



Agency for International
Programs for Youth
Republic of Latvia



Co-funded by
the European Union



DIGITAL LEADERS FOR A SUSTAINABLE PLANET

ERASMUS+ TRAINING COURSE



ASSOCIATION "BK - 95"

PROJECT DETAILS



1ST - 7TH OF MAY, 2025



KOBULETI, GEORGIA

TARGET GROUP:



- 28 participants: 4 youth workers per country, representing partner organizations;
- Age: Youth workers aged 18+, without an upper age limit;
- The training course project “Digital Leaders for a Sustainable Planet” team will include 28 youth workers from 7 countries: Latvia, Georgia, Belgium, Italy, Denmark, Greece and Armenia.



ABOUT THE PROJECT



What we would like to achieve by implementing the project

Facing environmental crises such as climate change, deforestation, and pollution, we see an urgent need to equip youth workers with the tools to engage and inspire the younger generation in environmental protection. Digital technology offers a powerful platform to educate, mobilize, and empower youth towards sustainable action. Youth workers, with their direct influence on youth, need to be skilled in using these digital tools to create real change.

This project aims to address these needs by offering a training course for youth workers. We will empower them with the skills and knowledge necessary to use digital platforms and strategies to engage young people in environmental advocacy. The goal is to foster a generation that is both aware of environmental challenges and equipped to take meaningful action.

We see the importance of equipping youth workers with digital skills to meet the needs of today's youth. As the world increasingly moves online, digital literacy becomes essential for effective environmental advocacy. Youth workers must be able to guide youth in navigating online resources, creating digital campaigns, and using social media to raise awareness about sustainability.

We aim to give youth workers the digital skills they need to be leaders in environmental education. This will not only raise awareness among young people but also empower them to take part in global initiatives and community projects. The project will create a supportive network of youth workers and youth committed to making a difference, exchanging ideas and best practices along the way.



ABOUT THE PROJECT



What are the objectives of the project?



- Equip youth workers with the skills to use digital platforms for environmental advocacy;
- Use digital tools to highlight key environmental challenges and solutions;
- Through workshops and campaigns, encourage sustainable lifestyles among the youth;
- Empower youth to actively participate in environmental preservation through digital activism and global initiatives;
- Create a network of youth workers and young individuals committed to environmental advocacy;
- Use Erasmus+ and other international platforms.



FOOD



BREAKFAST, LUNCH, DINNER AND COFFEE BREAKS WILL BE PROVIDED AT THE HOTEL. PARTICIPANTS SHOULD INFORM US FORWARD ABOUT THEIR DIETARY (VEGETARIAN, DON'T EAT PORK, ETC) OR ANY SPECIFIC NEEDS.

HEALTH INSURANCE



EACH PARTICIPANT IS RESPONSIBLE **TO HAVE** RELEVANT HEALTH INSURANCE.

WORKING LANGUAGE



ENGLISH - THE MAIN IDEA IS TO MOTIVATE YOUNGSTERS TO IMPROVE ENGLISH AND REALIZE THE IMPORTANCE OF THIS LANGUAGE AS A TOOL OF COMMUNICATION.

CURRENCY



CURRENCY IN GEORGIA: LARI (GEL), 1 LARI=100 TETRI.

THE EXCHANGE RATE IS APPROXIMATELY: 1 USD = 2.80 GEL; 1 EUR = 2.90 GEL

NON OF THE CURRENCIES WILL BE ACCEPTED IN THE TRADE CENTERS, CAFES, PUBS, AND RESTAURANTS OR BY TAXI EXCEPT FOR GEL.

THE EXCHANGE OF MONEY IS ACCESSIBLE AT THE AIRPORT, ALSO IN KOBULETI.



If you buy your ticket in your local currency, which might be different from EURO, we will calculate your travel costs according to the exchange rates from the official European Commission web. www.ec.europa.eu/budget/inforeuro/index.cfm?Language=en



THE VENUE AND ACCOMMODATION IN GEORGIA



ADDRESS: #644A DAVIT AGHMASHENEBELI STREET, KOBULETI, GEORGIA



Participants will be accommodated in international mixed rooms with 2-3 beds.

- **Toilets, air-conditioners and shower-baths are in all rooms of the hotel**
- **Bed linens are provided**
- **We recommend bringing your own towels**
- **Hairdryer - we are sharing two hairdryers. There are not hairdryers provided in the rooms**



PREPARATION



- CULTURAL PRESENTATION OF YOUR COUNTRY (DANCES, MUSIC, GAMES, FOOD, DRINKS, TRADITIONAL CLOTHES, SYMBOLS, ETC.). PROMOTIONAL MATERIALS TO PRESENT YOUR ORGANIZATION TO OTHER PARTICIPANTS.
- MEDICINES, WHICH YOU NEED TO GET REGULARLY;
- KEEP ALL YOUR BOARDING PASSES AND TRAVELING TICKETS. OTHERWISE WE WILL NOT BE ABLE TO MAKE ANY REIMBURSEMENT.

TRAVEL



IT IS POSSIBLE TO REACH KOBULETI THROUGH 3 AIRPORTS: TBILISI INTERNATIONAL AIRPORT, KUTAISI AIRPORT, AND BATUMI AIRPORT. FROM AIRPORTS TO THE VENUE OF THE PROJECT YOU CAN USE THE FOLLOWING BUS COMPANIES: GEORGIAN BUS, OMNI BUS, CITY BUS OR TRAIN CONNECTIONS. IN CASE ANY QUESTIONS ABOUT LOCAL TRANSPORTATION, "YOUTH CENTER OF GEORGIA" WILL ASSIST YOU.



PLEASE:

BEFORE BOOKING YOUR FLIGHTS, YOU SHOULD PROVIDE DETAILS OF YOUR TRAVEL PLANS TO US FOR VERIFICATION AND APPROVAL.

YOU CAN ARRIVE IN GEORGIA 2 DAYS EARLIER TO SEE AROUND OR TRAVEL A BIT. HOWEVER, THIS SHOULD BE DONE AT YOUR OWN EXPENSE.



ECO-FRIENDLY APPROACH



At our youth exchange, we believe that small actions can make a big impact! We've added some fun and eco-friendly activities to help take care of our planet.



Mug Exchange Evening – Sip, Share & Celebrate!

On our first evening together, we'll kick things off with a Mug Exchange Evening! Bring a mug from home—one that has a special story or represents your culture. This mug will be your buddy for drinks, helping us cut down on disposable cups. During the exchange, you'll swap mugs and share the story behind yours. It's a simple, fun way to reduce waste while making meaningful connections.



Green Travel Recommendations – Travel Smart, Travel Green!

We encourage you to choose eco-friendly travel options whenever possible—take a train, bus, or carpool with fellow participants. If flying is your only option, consider supporting "One Flight – One Tree," a program that helps offset carbon emissions by planting trees.

Every small step counts when it comes to protecting our planet. Let's set an example and show how little changes can lead to a big impact!

IMPORTANT!

DISSEMINATION



As a participant in this project, your role doesn't end when the exchange is over! An important part of your journey is the dissemination phase, where you will share what you've learned on social networks and with your local community.



Social Media: At the end of our project, we encourage you to share your personal impressions on social media. This could be through posts, storytelling, or creative content that reflects how the project has impacted you. By using social media, you can reach even more people, engage in meaningful discussions, and contribute to spreading the project's message on a wider scale.



Local Activity: After the project, each participant is expected to organize a local activity—this could be a workshop, a presentation, a social media campaign, or any other creative way to spread the project's results. The goal is to inspire others, raise awareness, and create a lasting impact beyond our time together. Let's keep the impact growing!

Make **A** Difference



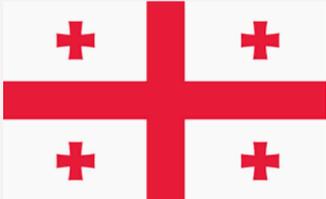
ORGANIZATIONS



Latvia

Association "BK-95"

Travel costs limit: 395 EUR



Georgia

Youth Center of Georgia

Travel costs limit: 56 EUR



Greece

Patras Youth Club

Travel costs limit: 309 EUR



Armenia

Creative Youth

Travel costs limit: 285 EUR



Belgium

ERASMUS MUNDUS STUDENTS AND ALUMNI ASSOCIATION

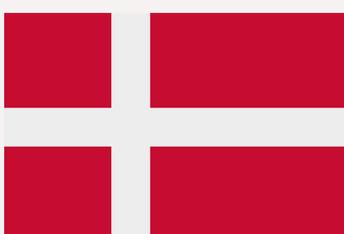
Travel costs limit: 580 EUR



Italy

Comune di Ghedi

Travel costs limit: 395 EUR



Denmark

Copenhagen Youth Club

Travel costs limit: 395 EUR



CONTACT INFORMATION



YCG TEAM

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EMAIL: YOUTHCENTER.GEO@GMAIL.COM

PLEASE, DO NOT HESITATE TO CONTACT US IF YOU NEED MORE INFORMATION OR WOULD LIKE TO DISCUSS ANY DETAILS!

WE ARE LOOKING FORWARD TO MEETING YOU.

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